



Sample

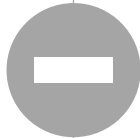
SAVINGS VS INVESTMENT

ORDINARY APPROACH

Sample



Income



Expenses



Savings



SMART APPROACH

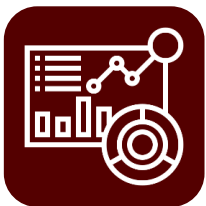
Sample



Income



Savings +
Investment



Expenses



SAVINGS

Sample

NEED FOR SAVINGS

- High Liquidity
- High Safety
- Job / Income Loss
- Medical Emergency
- Leisure Activities



SAVINGS Sample

WHERE TO KEEP YOUR MONEY?

- Cash
- Savings Account
- Bank Deposits
- Liquid/Short Term Debt Mutual Funds



Sample

INVESTMENT

WHY SHOULD WE INVEST?

- Beat Inflation
- Achieve Financial Goals
- Wealth Creation
- Income Replacement
- Source of Passive Income



Sample

INVESTMENT

WHERE CAN YOU INVEST?

- Mutual Funds
- Stocks
- Bonds
- Real Estate
- Commodities
- Others

Balance your savings and investments

Sample



Mutual Fund Investments are subject to market risks. Read the offer documents carefully before investing.

MFD Name | MFD Company Name | 9876543210
AMFI-Registered Mutual Fund Distributor