

# What is Term Insurance?



Term insurance is a life insurance policy that offers a specified sum assured to the policyholder for a predetermined duration. In case of the unfortunate demise of the policyholder within the policy term, the insurer provides a death benefit to the designated beneficiary.



# Key Features of Term Insurance



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## High Coverage

Offers substantial financial protection



## Affordable Premiums

Tailor your coverage as needed



## Flexible Premium Options

Versatile payment plans available



# Varieties of Term Plans



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## Level term plans

Consistent sum insured and premiums over the term



## Increasing term plans

Annual sum assured growth with fixed premiums



## Decreasing term plans

Steady premiums with an annual reduction in sum assured



# Term Insurance Riders



## Critical illness

Offers financial assistance for policyholder's critical illness.



## Accidental death

Added coverage for accidents



## Partial or Total disability

The Sum Assured is paid as per the disability condition



## Accelerated Death Benefit

Access to death benefit for qualifying serious terminal illness



## Return of premium

Premium is refunded if the policyholder survives



# Multiple Premium Payment Choices



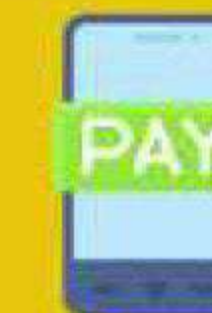
## Regular pay

Premium payments are made throughout the entire term of the policy



## Limited pay

The duration for paying premiums is less than the life cover duration



## Single pay

A one-time lump sum payment



# Payout Options in Term Insurance



## Lumpsum

Entire sum assured paid upfront



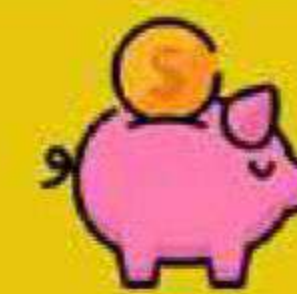
## Fixed Monthly

Monthly payments for a set duration



## Increasing Monthly

Monthly payments rise over time



## Lumpsum + Fixed Monthly

Beneficiary gets a combined payout



# Tax Advantages



Deductions up to ₹1,50,000 per year for Term Insurance premiums under Section 80C



Premium should be less than 10% of the sum assured to claim the deduction



Deductions are available for premiums paid toward critical illness rider under Section 80D



Beneficiaries of term insurance policies can benefit from tax exemptions on payouts under Section 10(10D) of the Income Tax Act, 1961



# Conclusion



**Term insurance is a key financial safeguard**



**It provides peace of mind for your loved ones**



**Diverse premium options and customizable riders**



**Tax benefits make it a wise investment**



**Choose the right plan to secure your family's future**

**Disclaimer:** Insurance is the subject matter of solicitation. The availability of riders and other features can differ from one policy to another or from one company to another.